

Privacy Policy

This Privacy Policy describes our policies and procedures on the collection, use, and disclosure of your information when you use our Service. It also tells you about your privacy rights and how the law protects you.

We use your personal data to provide and improve our Service. By using the Service, you agree to the collection and use of information in accordance with this Privacy Policy.

Interpretation and Definitions

Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or plural form.

Definition

For the purposes of this Privacy Policy:

- **Account** means a unique account created for you to access our Service or parts of our Service.
- **Affiliate** means an entity that controls, is controlled by, or is under common control with a party, where "control" means ownership of 50% or more of the shares, equity interest, or other securities entitled to vote for election of directors or other managing authority.
- **Company** (referred to as either "the Company", "We", "Us", or "Our" in this Agreement) refers to **Green Platypus Holdings**, 4 Admiral Way, Sunderland, SR3 3XW.
- **Cookies** are small files that are placed on your computer, mobile device, or any other device by a website, containing details of your browsing history on that website among its many uses.
- **Country** refers to: United Kingdom.
- **Device** means any device that can access the Service such as a computer, mobile phone, or digital tablet.
- **Personal Data** means any information that relates to an identified or identifiable individual.
- **Service** refers to the Website.
- **Service Provider** means any natural or legal person who processes data on behalf of the Company. It refers to third-party companies or individuals employed by the Company to facilitate the Service, provide the Service on behalf of the Company,



perform services related to the Service, or assist the Company in analyzing how the Service is used.

- **Usage Data** refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).
- **Website** refers to **Green Platypus**, accessible from www.greenplatypus.co.uk.
- **You** means the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

Types of Data Collected

Personal Data

- While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to:
- Email address
- First name and last name
- Phone number
- Usage data



Usage Data

Usage Data is collected automatically when using the Service. This may include information such as your device's IP address, browser type and version, the pages you visit, the time and date of your visit, time spent on pages, unique device identifiers, and other diagnostic data.

When you access the Service by or through a mobile device, we may collect information such as your mobile device type, unique ID, IP address, operating system, mobile browser type, and other diagnostic data.

Tracking Technologies and Cookies

We use cookies and similar tracking technologies to track activity on our Service and store certain information. These technologies may include beacons, tags, and scripts to collect and analyse data to improve our Service.

The technologies we use may include:

- **Cookies or Browser Cookies:** A small file placed on your device. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, some parts of our Service may not function properly without them.

- **Web Beacons:** Certain sections of our Service and emails may contain small electronic files (known as web beacons or pixel tags) that permit the Company to count users who have visited pages or opened an email, and gather website statistics.

Cookies may be either **Persistent** or **Session** Cookies:

- **Persistent Cookies** remain on your computer or mobile device when you go offline.
- **Session Cookies** are deleted as soon as you close your browser.

We use both for the following purposes:

- **Necessary / Essential Cookies** — These are required to provide services and enable website functionality.
- **Cookies Policy / Notice Acceptance Cookies** — These indicate whether users have accepted the use of cookies.
- **Functionality Cookies** — These remember your preferences, such as login details or language, to enhance your experience.

For more information about the cookies we use and your choices, please visit our **Cookies Policy**

Use of Your Personal Data

The Company may use Personal Data for the following purposes:

- **To provide and maintain our Service**, including monitoring usage.
- **To manage your Account**, including enabling your registration and login.
- **To perform a contract**, such as processing purchases or service agreements.
- **To contact you**, via email, phone, SMS, or other communication methods about updates or important notices.
- **To provide you with offers**, promotions, and other marketing information (unless you opt out).
- **To manage your requests**, such as customer service or technical support.
- **For business transfers**, such as mergers, acquisitions, or restructuring.
- **For other purposes**, including data analysis, improving our Service, products, and marketing.

Sharing Your Personal Data

We may share your personal information in the following situations:

- With Service Providers – to monitor and analyze usage or contact you.
- For business transfers – during mergers or acquisitions.
- With Affiliates – including parent or partner companies, under the same privacy commitments.
- With business partners – to offer joint promotions or services.
- With other users – if you interact publicly on our Service.
- With your consent – for any other disclosed purpose.

Retention of Your Personal Data

We will retain your personal data only for as long as necessary to fulfil the purposes described in this Privacy Policy. We may retain certain data as required by law, to resolve disputes, or enforce our agreements.

Usage Data is generally retained for a shorter period, unless required for security or legal reasons.

Transfer of Your Personal Data

Your information may be transferred to — and maintained on — computers located outside of your jurisdiction, where data protection laws may differ.

By submitting your information, you consent to this transfer. The Company ensures adequate protections are in place to secure your data during and after any transfer.

Delete Your Personal Data

You have the right to delete or request assistance in deleting your personal data. You can:

- Manage or delete your information through your Account settings (if applicable).
- Contact us directly to request deletion or correction of your data.

Please note that we may retain certain information when legally required.

Disclosure of Your Personal Data

Business Transactions

If the Company is involved in a merger, acquisition, or asset sale, your personal data may be transferred. We will notify you before this occurs.

Law Enforcement

We may disclose personal data if required to do so by law or in response to valid legal requests.

Other Legal Requirements

We may disclose your personal data when necessary to:

- Comply with a legal obligation
- Protect the rights or property of the Company
- Prevent or investigate wrongdoing
- Protect users or the public
- Defend against legal liability

Children's Privacy

Our Service is not directed at individuals under the age of 13. We do not knowingly collect personal data from children.

If you believe your child has provided us with information, please contact us so we can remove it promptly.

Links to Other Websites

Our Service may contain links to external websites. We are not responsible for the privacy practices or content of these third-party sites. We encourage you to review their privacy policies.

Changes to This Privacy Policy

Our Service may contain links to external websites. We are not responsible for the privacy practices or content of these third-party sites. We encourage you to review their privacy policies.

Contact Us

If you have any questions about this Privacy Policy, you can contact us:



- By email: info@greenplatypus.co.uk

